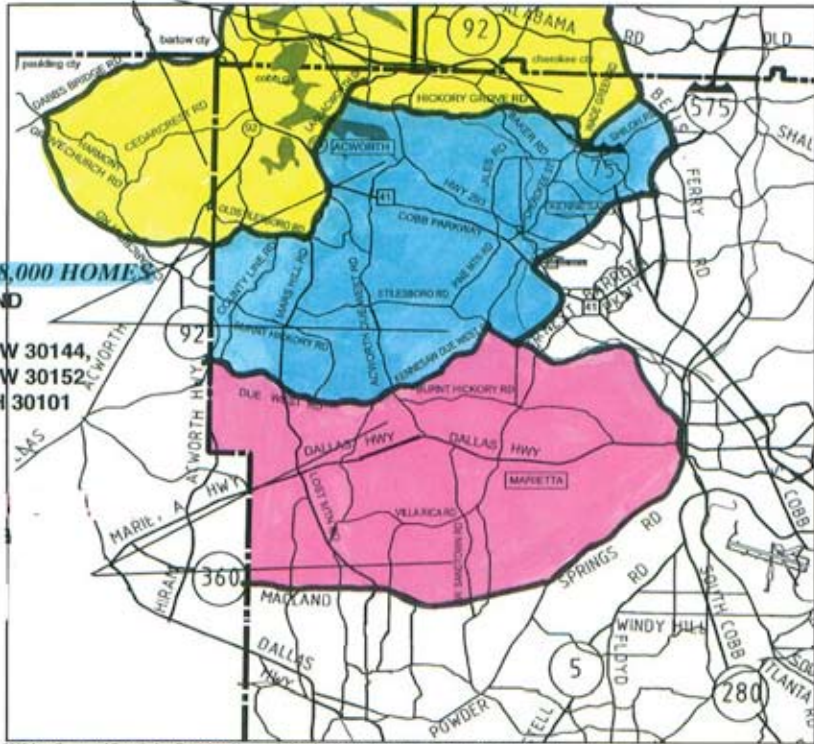


# The Bright Side

Cobb's Community Newspapers

Mailing Area

**Zone 1 - 28,000 HOMES**  
 NORTH AND  
 NWCOBB  
 KENNESAW 30144,  
 KENNESAW 30152,  
 ACWORTH 30101



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Monthly Circulation may vary approx. 10-15% Increase/Decrease-dependent upon number of pages in publication. 2.5 Readers/household approx.

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# The BRIGHT SIDE

## BLACK & WHITE and COLOR AD RATES

Color Charge per zone: \$50 for 1/8, 1/4 page, \$100 for 1/2 page, \$200 for full page - No discounts on color charge

<p><b>Introductory Offer</b>  <b>Black &amp; White</b>  <b>\$950.00</b></p> <p><b>Introductory Color</b>  <b>\$1150</b></p> <p>Full Page 10.375" x 13.00"                      1 time \$1150.00/month                      3 times \$950.00/month                      6 times \$850.00/month if paid in advance in three months increments</p>	<p><b>Introductory Offer</b>  <b>Black &amp; White</b>  <b>\$740.00</b></p> <p><b>Introductory Color</b>  <b>\$840</b></p> <p>3/4 Page 7.5" x 13.00"                      1 time \$830.00/month                      3 times \$740.00/month                      6 times \$650.00/month if paid in advance in three months increments</p>	<p><b>Introductory Offer</b>  <b>Black &amp; White</b>  <b>\$525.00</b></p> <p><b>Introductory Color</b>  <b>\$625</b></p> <p>1/2 Page 5" x 13." or 10.375 x 6.25"                      1 time \$600.00/month                      3 times \$525.00/month                      6 times \$475.00/month if paid in advance in three months increments</p>
<p><b>Introductory Offer</b>  <b>\$435.00</b></p> <p><b>Introductory Color</b>  <b>\$500</b></p> <p>3/8 Page 5" x 9.50" or 7.5" x 6.25"                      1 time \$490.00/month                      3 times \$435.00/month                      6 times \$400.00/month if paid in advance in three months increments</p>	<p><b>Introductory Offer</b>  <b>\$275.00</b></p> <p><b>Introductory Color</b>  <b>\$325</b></p> <p>1/4 Page 5" x 6.25"                      1 time \$300.00/month                      3 times \$275.00/month                      6 times \$250.00/month if paid in advance in three months increments</p>	<p><b>Introductory Offer</b>  <b>Black &amp; White</b>  <b>\$160.00</b></p> <p><b>Introductory Color</b>  <b>\$175</b></p> <p>1/8 Page 5" x 3.25"                      1 time \$190.00/month                      3 times \$160.00/month                      6 times \$150.00/month if paid in advance in three months increments</p>

All Advertising must be paid by the time of publication  
**AD RATES QUOTED ARE FOR ONE MONTH IN ZONE ONE AND INCLUDE PRODUCTION OF AD COPY IF NEEDED AT NO EXTRA CHARGE**  
 Advertise 3 months in a row in the same zone -- We will publish a story about your business



