

The BRIGHT SIDE

BLACK & WHITE AD RATES FOR ONE ZONE

Color Charge per zone: \$50 for 1/8, 1/4 page, \$75 for 1/2 page, \$150 for full page - No discounts on color charge

Introductory Offer
\$950.00

Introductory Offer
\$740.00

Introductory Offer
\$525.00

Full Page 10.375" x 13.25"

1 time \$1150.00/month
3 times \$950.00/month

6 times \$850.00/month if paid in advance in three months increments

3/4 Page 7.5" x 13.25"

1 time \$830.00/month
3 times \$740.00/month

6 times \$650.00/month if paid in advance in three months increments

1/2 Page 5" x 13.25" or 10.375 x 6.5"

1 time \$600.00/month
3 times \$525.00/month

6 times \$475.00/month if paid in advance in three months increments

Introductory Offer
\$435.00

Introductory Offer
\$275.00

Introductory Offer
\$160.00

3/8 Page 5" x 9.75" or 7.5" x 6.5"

1 time \$490.00/month
3 times \$435.00/month

6 times \$400.00/month if paid in advance in three months increments

1/4 Page 5" x 6.5"

1 time \$300.00/month
3 times \$275.00/month

6 times \$250.00/month if paid in advance in three months increments

1/8 Page 5" x 3.25"

1 time \$190.00/month
3 times \$160.00/month

6 times \$150.00/month if paid in advance in three months increments

10% discount off TOTAL if advertising in multiple zones in the same time period

All Advertising must be paid by the time of publication

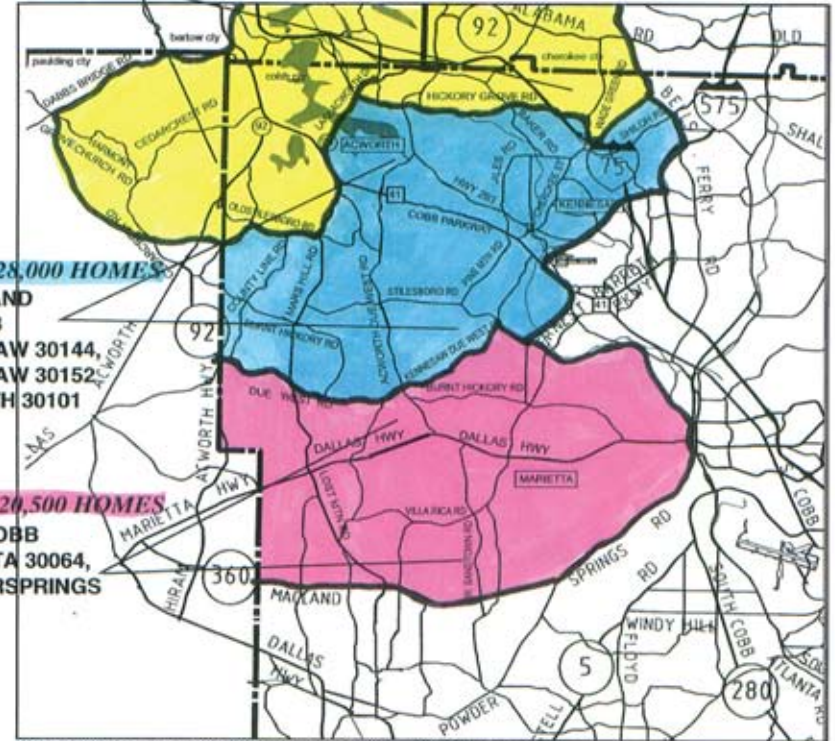
AD RATES QUOTED ARE FOR ONE MONTH IN ONE ZONE AND INCLUDE PRODUCTION OF AD COPY IF NEEDED AT NO EXTRA CHARGE

Advertise 3 months in a row in the same zone -- We will publish a story about your business

The Bright Side

Cobb's Community Newspapers

Mailing Areas



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Call 770-423-9555 or 770-851-5469

Email: Brightnews@aol.com

Bright Side Community Newspapers



@Brightsidenews1

Monthly Circulation may vary approx. 10-15% Increase/Decrease-dependent upon number of pages in publication. 2.5 Readers/household approx.

www.brightsidenews.com